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THINK

DISPROPORTIONATE

VALUE



JIU
JITSU

One of TEG's credo is around building value that defies the balance of the left and right sides, if put in a mathematical equation. *An output greater than the sum of all the inputs.* Something like TEG Genie Debojit chose to do in his life inside and outside office.

Debojit is a Black Belt in Karate and winner of Singapore open championships in Jui Jitsu -its mind-boggling - it's the human chess, making you ponder about every move.



DEBOJIT DASGUPTA
SENIOR BUSINESS ANALYST

You need to **THINK OUTSIDE THE BOX.**



It's not difficulty of the move. Every move is based on the moves of the opponent. You train rigorously and it teaches you to **do so much more with so much less** of your own.



Jui Jitsu taught me the value of focus. I have to focus on things I need to do rather than focusing on what my opponent can do. When I started to work at TEG, I found I could extend that learning to my everyday work life. In a grueling work schedule where I deliver insights to the world's biggest marketers, there are many moving parts that don't always follow a predictable pattern. But I choose to do what's in my control. I practice the Jui Jitsu way."

But advancing from a hobby level interest to competing professionally and winning required a new level of thinking. It required the ability to take an idea to its logical conclusion.



*At my work I need to take analytical ideas powered by data to the finish line in the form of insights powered by an understanding of the clients business. One fine evening, after a grueling session with my client, I thought, "I don't need to quit anything to pursue Martial Arts. I learnt from and with the best. Let's compete for a change! **Let's take what I do to a logical conclusion.**"*

- DEBOJIT DASGUPTA

And that was a new beginning...